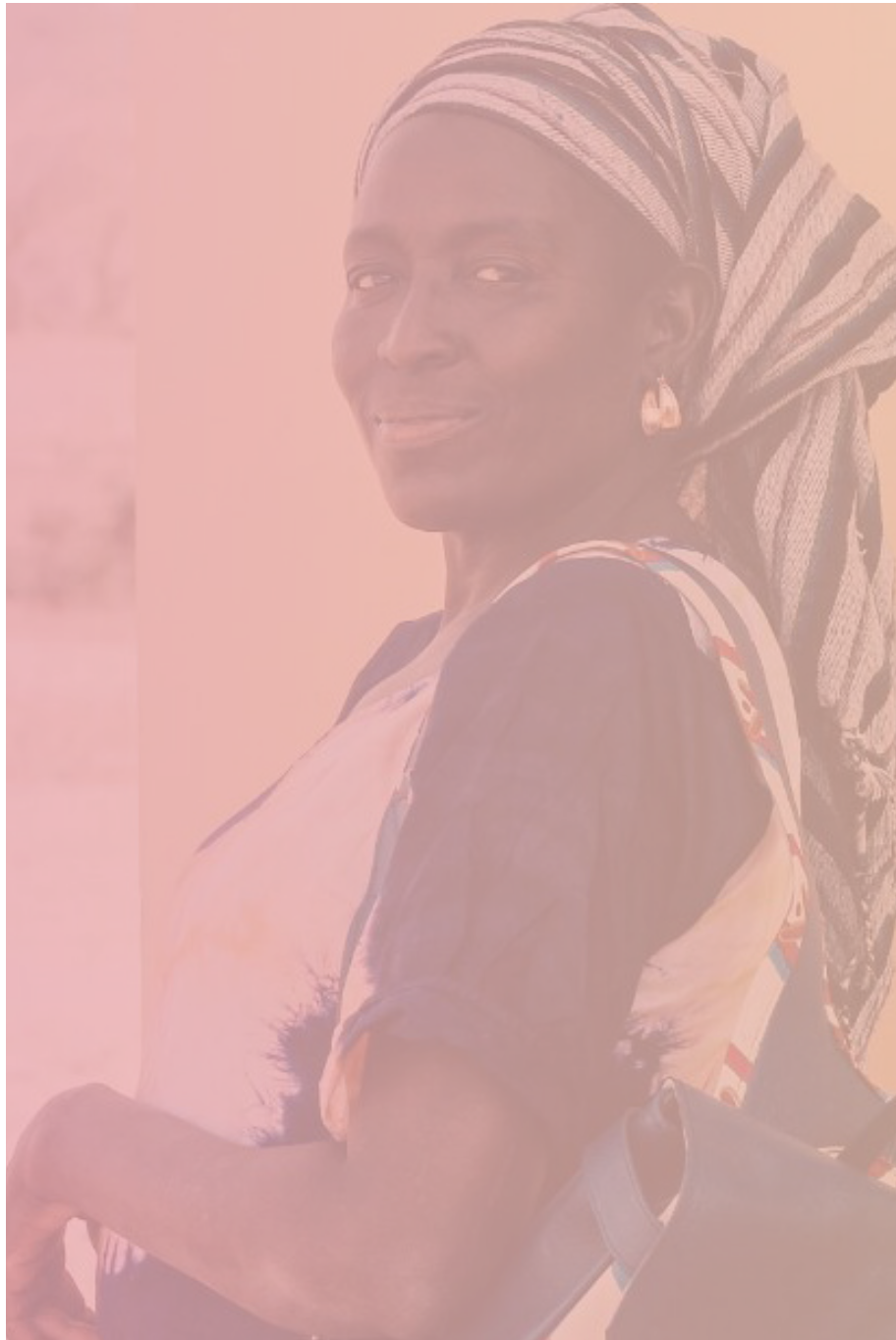


# 2017 ANNUAL REPORT





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**OUR COMMITMENT TO  
WOMEN ENTREPRENEURS**

# WHY EMPOWERING FEMALE ENTREPRENEURS WILL CHANGE THE WORLD

«Women are the largest untapped reservoir in the world»

Hillary Clinton



163 million women have started their own business in the past year.  
Women entrepreneurship has increased by 10% since 2016.

Women entrepreneurship has never been more important and more visible. There have never been as many women entrepreneurs as today. **Momentum** has been built to unlock a sustainable and **inclusive development process**, which can only be made possible by including half of the world's population: women. Women start twice as many businesses as men and account for more than 50% of all businesses in many developing countries.

Yet, **women entrepreneurs face many barriers** when it comes to establishing their enterprises, including the lack of equal access to opportunities, education and resources, the absence of role models, discrimination and negative perceptions leading to a lack of self-confidence and the inability to access networks and financial services.

**4 out of 10 newly started women entrepreneurs exit entrepreneurship**

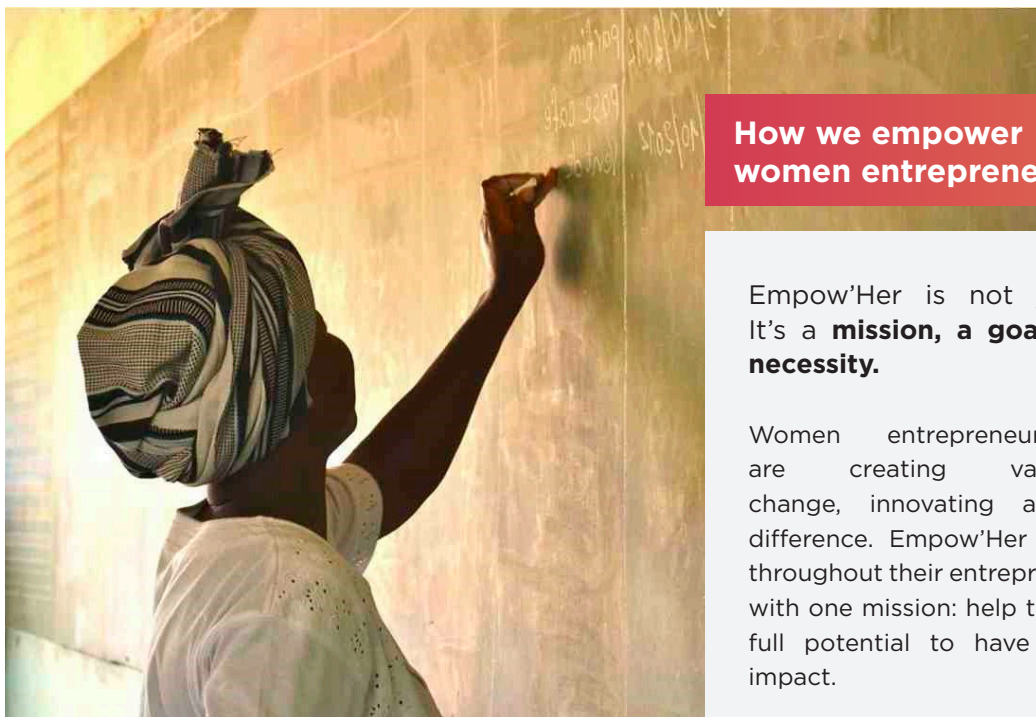
**Less than 40% of countries provide girls and boys with equal access to education**

By empowering women entrepreneurs and enabling them to overcome obstacles:

●  
Women can fulfil their potential on an equal footing with men.

●  
Women can contribute to their communities by participating in society and to the economy and by becoming role-models and inspirations.

●  
Women have an overall positive impact on society beyond economic growth: they contribute to job creation, asset accumulation, and child welfare through education.



### How we empower women entrepreneurs

Empow'Her is not just a name. It's a **mission, a goal, a dream, a necessity.**

Women entrepreneurs worldwide are creating value, driving change, innovating and making a difference. Empow'Her supports them throughout their entrepreneurial journey with one mission: help them reach their full potential to have a real lasting impact.

To fit every woman's entrepreneurial needs and help her thrive, Empow'Her has developed a broad, diverse and inspiring working method.

## How we work

**Equip women with the necessary tools** by providing training programs to strengthen their entrepreneurial culture and increase their access to capacity building tools such as financial literacy, communication, resource management, sales strategy and personal growth.

**Support women by facilitating the access to networks** and providing quality support to fight isolation and increase their impact. Empow'Her provides women entrepreneurs with coaching and day-to-day counselling to unlock their maximum creativity.

**Strengthen women's leadership capacities** by helping them build up their self-esteem, better their decision-making skills and become role models and inspirations within their communities and beyond. Our train-the-trainer approach enables them to endorse the role of mentors for their communities and share their knowledge to create positive impact.



## 2017, Transforming our operations

Armed with a **6 year-long experience** and the success of our international projects on 4 different continents, Empow'Her is developing its operational strategy to fit local entrepreneurial needs by launching unique social labs, the Empow'Her Hubs.

These locally based structures aim at dismantling the barriers faced by women entrepreneurs by doing what we do best: providing them with access to resources, services and support on the long-run.

### Empowerment starts with freewill : creating solutions based on women's needs

Because **there is not one entrepreneurial profile but many**, we believe that trainings and support programs should be tailored according to the needs expressed by women entrepreneurs.

Because **each entrepreneur is best suited to decide what her needs are**, we have developed, within our Hubs, different programs and trainings, allowing women to grow and become active in the solution-oriented process depending on their degree of entrepreneurial development.

Our Hubs will therefore support and train women following a **bottom-up approach**; women have access to a wide range of solutions and can choose the support they want to benefit from.

### Local entrepreneurial needs define and guide our actions.

The first step towards this operational shift started in 2017, with the **launch of Empow'Her's first international branch: Empow'Her Ivory Coast.**



## OUR COMMITMENT TO WOMEN ENTREPRENEURS

To have a better understanding of the local situation and context regarding entrepreneurship, we carried out a study on 1000 women\* in Ivory Coast. The study showed that:

**60 % of entrepreneurs are women**  
**80 % of them are willing to invest to make their entreprise thrive**  
**80% of women entrepreneurs earn less than 90 euros a month**

Most of women's entrepreneurial structures are low-income generating ones and struggle to blossom. Almost half of the women interviewed have entered entrepreneurship to become financially independent but face numerous challenges and obstacles to achieve their goal.

In light of these results, Empow'Her Ivory Coast created **Assoya, our first Hub**, in the heart of Abidjan, aiming to **address the local needs** and to offer adapted and **tailor-made services**, such as:

● Trainings      ● Individual coaching      ● Office rental      ● Access to netowrking events

**2018 will welcome our second hub** in Niamey (Niger), L'Oasis. Much like Assoya, L'Oasis is a unique space consistent with the key issues the country and its entrepreneurs are facing, especially environmental challenges. Niger abounds a dynamic youth eager to fight climate change through entrepreneurship but who often lacks the necessary resources to fulfil their projects.

Our Hubs are therefore safe havens in which to develop a project, to learn from challenges, to overcome difficulties, to interact and to better grasp the meaning of **entrepreneurship and empowerment**.









**OUR IMPACT IN 2017**

## 2017 IN NUMBERS

As we wrap up 2017, let's look back on a year full of changes, successes and challenges. Our 4 international missions have been successfully completed, from which we have taken away good practises, learnt lessons and most importantly, have been inspired by nearly 300 women.

### WOMEN TRAINED

Of which 291 are direct beneficiaries and 980 indirect ones\*



1271



613

### HOURS OF TRAINING

Conducted by our staff on the field

### NEW COUNTRIES OF OPERATIONS

Overall 6 countries



+3



18

### PEOPLE WITHIN THE EMPOW'HER TEAM

Committed every day to making this world a better place

\*Indirect beneficiaries: trainers trained thanks to our program and women benefitting from knowledge sharing from women who have participated in

## 2017 IN NUMBERS

### PARTNERSHIPS

Supporting our projects

34

30

### YOUNG AMBASSADORS

Within our program to raise awareness in France

### STUDENTS

Taking part in our awareness-raising activities

500

25

### WOMEN SOCIAL ENTREPRENEURS

Part of our program to boost women launching impactful projects

## OUR IMPACT MAP

### PERU

#### Guiding 30 beneficiaries towards a sustainable agriculture

- 86 % are now confident about their entrepreneurial success
- 66% have increased their revenues
- 100 % now grow their production organically

### FRANCE

#### Boosting leadership through mentorship

- 25 women social entrepreneurs
- On average, women have a 15 month-old activity when joining the program
- 13 full-days of leadership workshops conducted

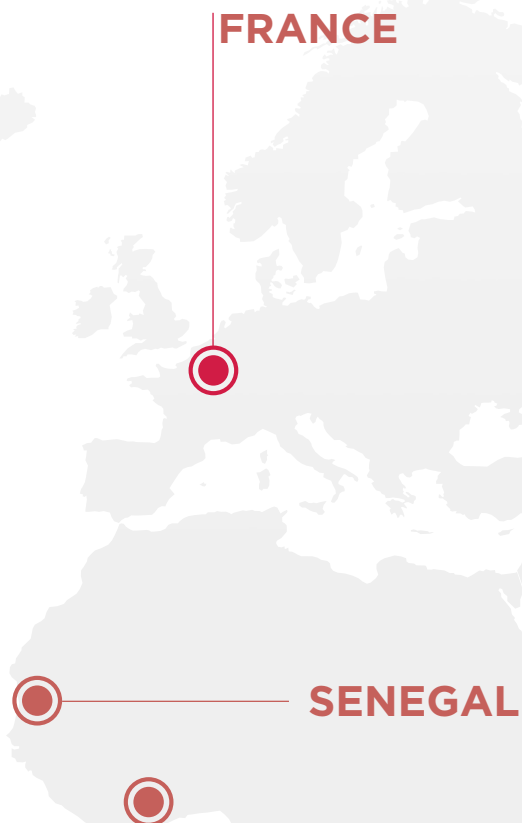
### FRANCE

#### Raising awareness among the youth by youths

- 30 Young Ambassadors trained to raise awareness among their peers
- Over 500 students reached through our program
- 78%\* of students feel more comfortable talking about gender equality issues following the activities

\* Based on a survey conducted on 143 students.





## FRANCE

## MYANMAR

## SENEGAL

### IVORY COAST

#### Launch of our first Hub for women entrepreneurs

- 84% of women interviewed said they wish to benefit from our trainings
- 74 women trained in 2017
- 80 % of women entrepreneurs earn less than 90 euros per month

### SENEGAL

#### 131 women guided through the launch of their enterprise

- 30% increase in women's entrepreneurial investments
- 90% feel more confident
- 97% have learnt new skills

## IVORY COAST

### MYANMAR

#### Creating opportunities for women victim of violence

- 50% of women now use their loan to develop their enterprise
- 60 % of women can now do their accounting
- 90% perceive their activity as a means to be independent

## BUILDING CAPACITY TO CREATE SUSTAINABILITY

### Reinforce women's skills so they develop sustainable businesses

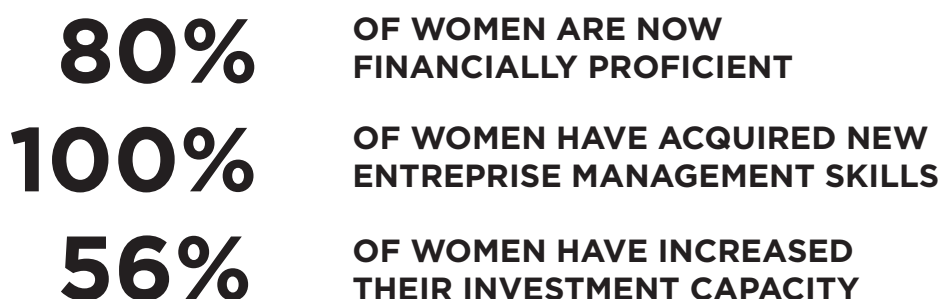
One of the many obstacles preventing women from thriving as entrepreneurs is the lack of access to enterprise management skills. At Empow'Her, we provide trainings on business management to equip women with the necessary tools to pursue their entrepreneurial journey.

#### Tailored trainings

In 2017, our trainings have been tailored to fit every and any profile of women entrepreneur, regardless of their literacy level, field of activity or personal ambition. Our methodology is also comprised of different levels for each training, **adapting to every stage of the journey**, from the first steps creating a business to accessing the international market. Our methodology is made up of nearly **30 courses**, and adapts and develops thanks to the best practices we draw from each project.

#### Acquiring new skills

Our 5 theme-based methodology aims at providing women with the necessary means and knowledge to better foresee the steps ahead and make conscious decisions regarding their entrepreneurial development strategy. Our trainings focus both on the development of technical skills such as finance, accounting, communications and marketing, as well as personal skills, through leadership and management talents.



«The training program was very beneficial for us altogether but it is really the financial management which has helped us the most. We can now keep track of our expenses, our income and can therefore calculate our profit. We can also get rid of some unnecessary spendings and better foresee and plan the weeks to come. I also appreciated the advice the staff has shared with us to enable us to sell more products. I remember it every time I go to the market!»

Madiama Diop, craftswoman, Senegal



## STRENGTHENING LEADERSHIP

### Foster change through self-confidence and empowerment

Because there were more than 273 million women entrepreneurs in 74 countries in 2016, it has never been more important to **create visibility for women's entrepreneurship** and its impact worldwide. By shining the light on inspirational women, we wish to encourage even more women to **pursue their entrepreneurial journey with confidence and security**. Through this empowerment process, women entrepreneurs take control over their own lives and grow both as persons and as entrepreneurs while they work towards achieving their goals as entrepreneurs.

### Making entrepreneurs confident

At Empow'Her, we aim at strengthening women's leadership capacities and help them meet their unique potential and achieve their ambition. How? By providing them with leadership training focused on group management, public speaking and self-confidence. In 2017, as part of our Caravelle program, we conducted 3 bootcamps to strengthen their leadership capacity, to grow as entrepreneurs and to boost their projects. With the help of our ecosystem, which is comprised of 10-15 coaches, we have developed a unique methodology to enable women social entrepreneurs to succeed. This methodology is three-folded: equip, inspire and connect. Our study in France, Women'Act\*, showed that 75% of female entrepreneurs consider that being a woman is a barrier to developing their project. Our aim? To reverse this trend and make sure the lack of confidence is no longer an issue for the realisation of a woman's dreams.

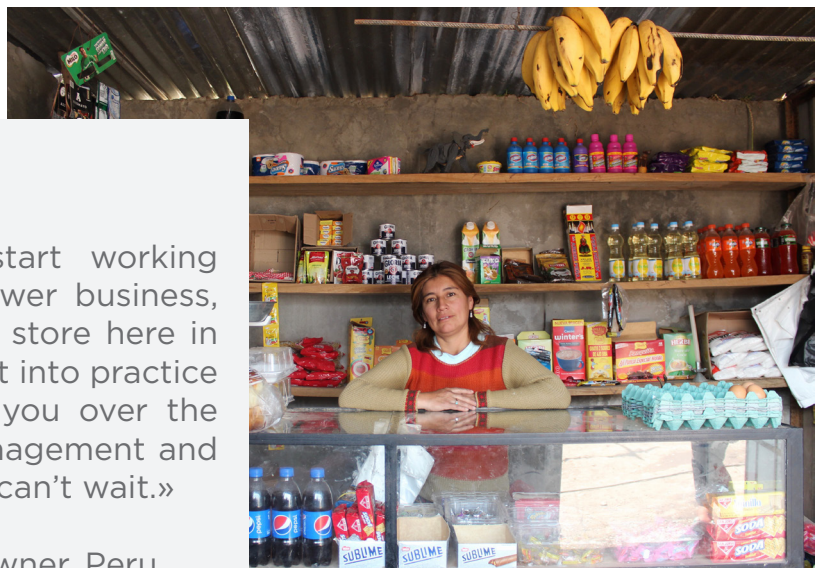
### Focusing on a peer-to-peer approach

All of our methodology is based on a **train-the-trainers approach**. Because we consider women empowered to be the most legitimate person to transfer their knowledge, we encourage and foster women to become strong leaders and advocates for better access to resources and for recognition, within their communities and beyond.

**92 % overall self-confidence increase**  
**62 % are now at ease speaking in public**  
**100 % of the women we have trained share their knowledge with their peers**

«I recently decided to start working with my mother in her flower business, on top of running my own store here in Marachanca. I can finally put into practice what I have learned with you over the past years in business, management and leadership. I feel ready. I can't wait.»

Ciceli Gonzalez, shop-owner, Peru



\*Study carried out by Empow'Her in February 2016 on a 100 women social entrepreneurs.

## CREATING COMMUNITIES

### Fighting isolation and creating a support system



Because an isolated entrepreneur will never achieve his/her full potential, our activities include community-building programs that allow women to share their experiences and to create a supportive environment for those starting out in their entrepreneurial activity.

#### Creating support systems

A strong and supportive community is essential for every entrepreneur. Our programs allow women to share experiences and support one another as well as connect and collaborate. Seminars and networking workshops offered by our Caravelle program in France for example, have broadened women's networks and allowed them to connect and share with their peers, enabling them to further develop their entrepreneurial project. Caravelle has created the first sustainable community of women social entrepreneurs, therefore creating a strong ecosystem in which to find support, innovation and challenges.

#### Organizing events

At Empow'Her, we strongly believe that networking is an important tool for success. By organizing multiple events in every country we operate, we connect women and men entrepreneurs. Our coworking spaces will bring together entrepreneurs from different backgrounds to work together, inspire one another and start collaborations. Our first coworking space, Assoya, opened in Abidjan, Ivory Coast in September 2017 and can host up to 30 entrepreneurs.

«Why Caravelle? For the cohesion between us all, for the inspiring meetings, for the motivation for the next stages of my project.»

Nathalie Le Merour, social entrepreneur, France



## FOSTERING EQUALITY

### Raising awareness on gender equality and drive positive change

The lack of role models limits the attractiveness of the entrepreneurial field for young women. Our aim is to **bring forward all kinds of entrepreneurs** and show women the different possibilities they have. Our communication outlets are a great way of raising awareness on equality. Through our events, our website, our social media channels and our newsletters, we feature inspiring stories of women changing the world. We put forward many role models to inspire everyone.

Because we believe in empowerment as a core value, we rely on **young generations to be change makers**. By providing young people with the right tools, we enable them to raise their voice on equality issues and help them **make a difference**. Through trainings and workshops, they can, in turn, raise awareness among their peers in schools, organisations and during public events on issues such as gender equality in the workplace, gender stereotypes or sexual harassment. All of our trainings on the international scene also have a gender approach.

30	YOUNG BOYS AND GIRLS TAKING PART IN OUR AMBASSADOR FOR EQUALITY PROGRAM
1 000	YOUNG PEOPLE TAKING PART IN OUR AWARENESS RAISING ACTIVITIES

« Being part of the Youth for Equality program represents many things for me: participating in stimulating events, imagining and creating awareness-raising tools with the other ambassadors, and also, trust me, learning to be autonomous and more importantly, creating strong ties and meeting great people ! »

Sixtine, Young Ambassador for the Youth for Equality Program, 2017





## MEET ROSA GONZALEZ

Farmer, taking part in our trainings since october 2015



### Why did you decide to participate to Empow'Her's trainings?

When the Empow'Her staff arrived to Marachanca in 2015, I immediately wanted to meet them and talk to them. **I wanted to have their vision for my entrepreneurial project of selling flowers.** I wanted to share my experiences, compare them to theirs, and learn new techniques. I studied accounting, so I wanted to deepen my knowledge in business and activity management. Together, we analyzed my soil for example, to learn what I could and should plant. I had never thought of doing so. Thanks to that, I have been producing more and better ever since.

### What is your activity? What do you grow? Since when?

I have been growing godetias for many years now. I buy seeds, I plant them, I make my own fertilizer, which is organic since I took part in the Empow'Her trainings. I sell my production at local markets in the region as well as in Lima. I sublet a stand at Lima's main flower market and use it whenever I need to. Thanks to the new skills I have acquired such as crop combination and rotation, I have been able to diversify my production for a year now. I have also been able to start exporting to other countries such as Ecuador through new contacts I have made. I have always felt comfortable talking to clients but **since the trainings, I can offer a completely organic and ecological production** and I can therefore better negotiate my prices and better value my products.

### When did you start following Empow'Her's trainings and how?

I have been part of the Empow'Her program since octobre 2015. I haven't followed every training since but for the past two years, I have always benefited from a personalized support and from most of the trainings. The soil analysis of 2015 has been fundamental for my activity: **today, I can grow more and diversify my flower production.** I have met many different partners and have increased the number of clients. I have also developed good relations with the whole Empow'Her staff.

### Are you satisfied from the program? What did you like the most? Are you proud of yourself?

Yes, of course I am satisfied ! I have a clearer vision for my business. I intend to retire next year and wish to train my daughter for her to take over. Fortunately, she also took part in many Empow'Her trainings and now has the necessary tools to do so. She just needs to get started and stay motivated !



**WHO AM I? I WOULD SAY I AM AN  
ENTREPRENEUR,  
I AM INDEPENDENT AND A FIGHTER.**



I am very proud to produce organically. In Peru, the Earth is sacred you know. But, we don't always take good care of it, and don't even realize it. Empow'Her has always been here to help us, and has always done it in a caring and respectful way, by showing interest in our country and in our culture.

**Have you studied? If so, what have you studied? If not, what would you have liked to study?**

I have studied for a year after school and became an accountant. I've always liked numbers. I would have liked to continue but my husband moved to Matucana and I came with him. These accounting skills are still useful and valuable to me today, and my education allowed me to better understand the Empow'Her trainings.

**Do you work alone ?**

I work alone but my eldest daughter has decided to join me this year ! I am very happy about her decision. She's worried about the physical aspect of the work but she seems motivated. **She has taken part in many Empow'Her trainings and has acquired all the necessary skills to become a farmer.** She already owns a shop in Marachanca. I am trying to convince her to bring her daughter with us !

**What is, according to you, the place of women in the farming sector in your country? Do you think women face more obstacles than men?**

Within my business and my household, I have always had a say. **My husband and I are equal.** We make decisions together. We have raised our children together. I have always held important roles such as President of the "Mother's Association". This gave me some public recognition. A woman should be able to do whatever she wants, she has the same potential as a man. For example, to become Mayor of a city, we need to judge the person's skills and not discriminate because of his or her gender. Nevertheless, as a woman, we face more obstacles. For me, the most important one is the physical difference between men and women. Because some farming activities require physical strength, men are used to doing them. This leads them to believe that they are more legitimate than us in the activity overall. **I am a woman, I have never needed a man to grow or sell my flowers, and I don't intend to change that at my age!**

**What are you plans for the future? Do you think the Empow'Her program will help you achieve your goals? If so, how?**

More than a project, I have a real dream ! I have always wanted to open a restaurant in Marachanca, next to my flower field as soon as I retire. I have been saving money for a while now to be able to invest. Thanks to Empow'Her, I now feel ready. You will be invited to the inauguration !

## FOCUS ON ASSOYA

### Our first HUB



A closer look at Empow'Her's first Hub, Assoya: a new and innovating way to support women entrepreneurs

#### Why a center in Abidjan?

In 2016, Empow'Her launched its first mission in Ivory Coast, to examine and understand the business environment in the country, especially for women entrepreneurs. Our study concluded that even though the economic performance of the country is overall positive, inequalities between men and women still persist. Women entrepreneurs are no stranger to these inequalities. Although **women represent 60% of entrepreneurs in the country**, they are mainly concentrated in the informal sector and occupy low-income activities.

**Women in the country earn on average 59% less than men.  
75% of Ivorian women live under the poverty line.**

We understood the pressing need to support women entrepreneurs in the country, to help them develop their activities and become independent. Our activities in Ivory Coast are twofold:

**Empow'Her Ivory Coast organizes training and awareness activities for women and girls.**

**Assoya, a co-working space dedicated to entrepreneurs, part of the Empow'Her group.**

All benefits from Assoya are directly contributing to the development of more trainings for women entrepreneurs in the country through Empow'Her Ivory Coast.

#### How does it work?

Assoya, the only such entrepreneurial Hub in Abidjan, is a unique concept and space **designed by entrepreneurs, for entrepreneurs**. It offers an incubation program, a coworking space and a rich and diverse event programming, answering each entrepreneur's need and adapting to each profile. Assoya is also a meeting spot aiming to create a strong community of entrepreneurs, to facilitate work relations, exchanges and meetings. This ecosystem creates a unique environment, propitious to the emergence of innovations and the development of revolutionary ideas at both an individual and regional level!



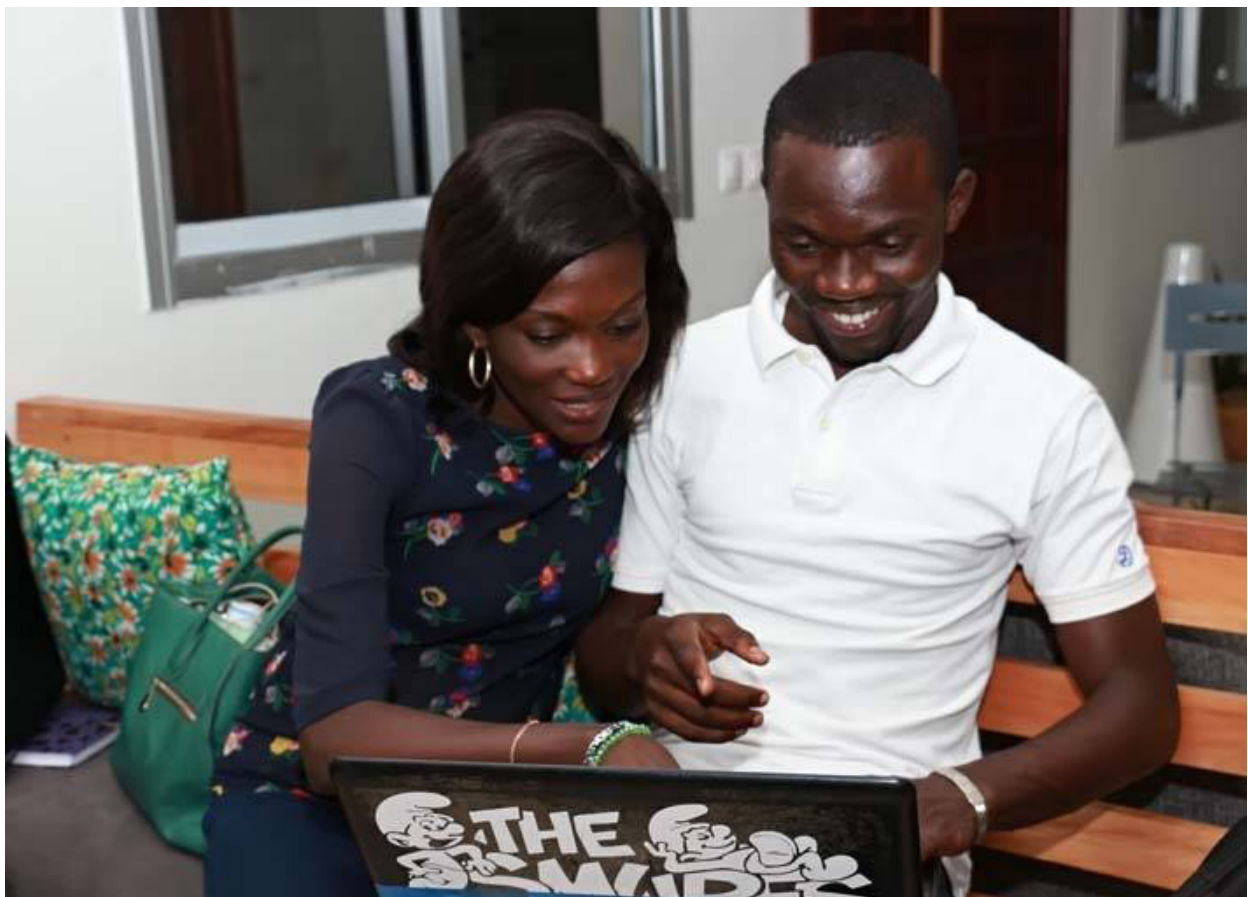
**Empow'Her Ivory Coast in numbers**

**74**  
women  
trained

**200**  
people  
participating  
in our events

**7**  
people already  
part of our co-  
working space

**10 000 women trained by  
2020**









## ZOOM ON CARAVELLE

**1/3 of social entrepreneurs in France are women**  
**2/3 of the overall social business staff in France are women**

Why did we create Caravelle? In 2016, Empow'Her carried out the **Women'Act study**, which identified the many barriers keeping women social entrepreneurs in France from thriving. Beyond the more common difficulties encountered during the entrepreneurial journey, we were struck by one key issue, common to most women: the **lack of a sense of legitimacy in their sector of activity**. The feeling was rooted in a lack of confidence, the absence of role models and weak support networks.

To respond to these issues, Empow'Her partnered with the Mouves, a network for social entrepreneurs in France, and launched the **Caravelle Program**. Through the program which takes place all over France, we aim to reach out to as many women social entrepreneurs as possible. Through our program, we aim to:

**EQUIP**  
Strengthen women's  
entrepreneurial posture

**CONNECT**  
Create solid networks

**INSPIRE**  
Encourage the creation of  
the next entrepreneurial  
generation

### How does it work ?

#### Mentorship workshops

Monthly individualized meetings with a woman more experienced in launching a new business.

#### Seminars

To strengthen women's entrepreneurial skills, organize their projects and be inspired. These gatherings represent 10 full days of work, during which entrepreneurs are supported and guided as a group.

#### Events

Events for everyone, to reinforce networks and connect with peers.

### The first Caravelle months in retrospect

Two three-day long seminars have been held in different regions in France since September 2017, for 25 women social entrepreneurs. This first seminar focused on **developing individual leadership** and the second on **federating around their project** and gave them tools to help them guide their teams towards success.

During the seminars, women participating not only work and learn together, but also have the opportunity to connect, enjoy themselves and speak about their fears and doubts in a safe and welcoming environment. In between seminars, different events and meetings are organized, open to women and men entrepreneurs, which not only allow participants to increase their knowledge and skills, but are also a great way to meet other entrepreneurs.



# 03

## **OUR ECOSYSTEM**

## OUR TEAM



**SOAZIG BARTHÉLEMY**

**FOUNDER AND DIRECTOR**

With a true passion for social business creation and women's rights, Soazig founded Empow'Her in 2011 and is now focusing on establishing new operations worldwide as well as creating a sustainable future for the organisation and our partners.



**CAMILLE SOULIER**

**DIRECTOR OF PARTNERSHIPS & DEVELOPMENT**

Passionate about women's rights and gender equality, Camille has joined Empow'Her in December 2017 to lead the organization in France and support international scaling.



**ABDOUL CISSÉ**

**DIRECTOR EMPOW'HER NIGER**

In charge of our newest operations in Niger is the man with the most positive energy and best laughter. Abdoul is in charge of managing the Hub and supervising the launch and development of our empowerment programs in Niger.



**MARGAUX TEULIERE**

**INTERNATIONAL MANAGER**

In charge of our international development, Margaux travels the world creating new projects as well as making sure all operations are gaining impact and becoming sustainable.



**JOSÉPHINE PY**

**HEAD OF PROJECT (FRANCE)**

With an interest in leadership and equality Joséphine is running our biggest project in France, Caravelle, empowering women social entrepreneurs through a 10 months leadership program.

## OUR TEAM



**JOSINA MENDY**

### **COMMUNICATIONS MANAGER**

Communications expert, Josina wants to spread the word on women's empowerment and entrepreneurship; she is in charge of all our corporate communications – internationally and nationally.



**AQUILAS YAO**

### **OFFICE MANAGER @ASSOYA**

Eager to work and develop in social enterprises, for Aquilas, success is rooted in motivation, discipline and perseverance. He is committed to guiding the youth during their personal development and thus contribute to the well being of society as a whole.



**CHRISTINA RAISH**

### **COMMUNICATIONS MANAGER**

Inspired and raised by brave women, Christina is determined to play an active role in empowering more women around the globe. Her aim is to communicate the latest Empow'Her news and activities and invite more people to take part in the adventure.



**PAOLA FARBER GARCIA**

### **SERVICE CIVIQUE VOLUNTEER**

Paola has a generous heart and a passion for women's empowerment and equality. She is on a Service Civique mission and participates in raising awareness on equality and boosting our training programs for women entrepreneurs.



**VALENTIN LERAT**

### **CARAVELLE INTERN**

Determined to advance gender equality and to engage more men in the process, Valentin is on a Service Civique mission and is participating in raising awareness amongst the young generation and our training programs for women entrepreneurs.



## OUR BOARD



**JULIE ABBO**

**CHAIRWOMAN**

Julie has been a part of Empow'Her since its creation in 2011 and is today working as a consultant in CSR. She's passionate about impactful and meaningful projects.



**RAPHAËLLE COUDIN**

**GENERAL SECRETARY**

Product Manager at JobTeaser, Raphaëlle's mission is to orient students and graduates in the beginning of their career. She has worked in digital startups and has knowledge on coding. For her, digital platforms are the route towards gender equality.



**MARIE DELPEUCH**

**TREASURER**

CFO at FluksAqua, Marie's mission is to make sure this startup is running at a profit to disrupt the old fashioned infrastructure industry. She is using her financial analysis skills as the Treasurer of Empow'Her.



**FANNY BERTHAUD**

**ADMINISTRATOR**

Fanny, a strategical genius and a long-term planner, is today working as a consultant at the Boston Consulting Group. She is an advocate for social impact.



**CAROLINE BOONE**

**ADMINISTRATOR**

Based in the Ivory Coast, Caroline specializes in private sector financing in Africa. She is also part of a consulting firm dedicated to renewable energy projects in Africa. Passionate about female entrepreneurship and member of Empow'Her since its beginnings, she is now president of Assoya.

## OUR BOARD



**ISABELLE HOYAUX**

**ADMINISTRATOR**

Isabelle has solid expertise in designing, implementing and scaling inclusive programs. She supports the replication and scaling of projects with high social impact, by advising entrepreneurs and public and private decision-makers.



**AUDREY JOUBERT**

**ADMINISTRATOR**

Audrey is now living and working in Ivory Coast in the microfinance sector. She links us to the world of inclusive finance and digital innovation.



**ERWAN KATTER**

**ADMINISTRATOR**

Erwan is chief of staff at Meridiam, an investment fund specialized in the infrastructure sector. Also head of Meridiam charity foundation, he is committed to striking collaborations with the private and public sectors to create sustainable projects. Erwan is passionate about promoting equality and youth leadership. He joined Empow'Her board in November 2017.



**HANNAH PETTERSSON**

**ADMINISTRATOR**

With an entrepreneurial background in organisations around Scandinavia, Hannah is our former associate director and has established our European operations and has always boosted our communications and partnership development.

## OUR PARTNERS



Thank you for trusting us and for being part of the Empow'Her family.



Association founded under the law of July 1st, 1901  
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